Student Ambassador Program Description

Job Description
The Ranken Technical College Student Ambassadors are a select group of students who are dedicated to promotion of the College. These students serve as ambassadors from the current student body to alumni, prospective students and other audiences. The Student Ambassadors serve as an essential component of the College’s total marketing and recruiting effort.

Responsibilities
• To positively represent the Ranken Technical College student body to visitors of the College;
• To assist the Admissions and Marketing offices in the recruitment process;
• To assist in the recruitment of future Student Ambassadors;
• To check the Ambassador group page regularly, as well as respond in a timely manner to group emails and requests.

Rewards
• Students earn tuition stipends of $250, $375 or $500 at the end of each semester.
• Students gain sharpened communication and public speaking skills;
• Students gain improved interpersonal skills and conversational skills;
• Students can build their resume with leadership skills;
• Students can meet and network with alumni, campus VIPs and future students.

Qualifications
• An enthusiastic and positive attitude;
• A good work ethic to perform assigned tasks;
• A willingness to develop or improve public speaking skills;
• An ability to start conversations with alumni, prospective students and family members;
• A genuine desire to help Ranken Technical College remain a world class institution.

Requirements
To remain an active Student Ambassador, students must
• Attend all required training sessions;
• Student Ambassadors are required to attend the spring and fall Open House events and other events as assigned
• Attend at least 2 of the 4 monthly meetings per semester
• Work a minimum of 20 hours throughout the semester (this number includes Open Houses and other special events); and
• Be in good academic, professional, and financial standing with the College