Ready to advance in your chosen career? Ranken’s Bachelor’s Degree in Applied Management gives you the edge you need to move into a management position.

» BSAM
Starting in June 2013 Ranken’s web-blended Bachelor of Science in Applied Management (BSAM) degree program will be offered at our new Wentzville location. Each web-blended online course is 8 weeks in duration, with a face-to-face meeting with the instructor on week seven for presentations. Students who enroll in the BSAM program can graduate with a bachelor’s degree in as little as two short years.

Geared towards students who wish to advance in their chosen careers and industries, the BSAM program offers a unique educational blend designed to transform highly-skilled technicians into successful managers. The program combines Ranken’s top-quality technical education with managerial and business courses, along with the communications and marketing skills needed to be competitive in the 21st century.

Students who graduate with a Bachelor of Science in Applied Management will have opportunities for greater career advancement and financial rewards. Like all Ranken programs, the BSAM program is not just an education; it’s training that companies respect and look for when hiring.

» Requirements
There are many paths to admission in the BSAM program. Current Ranken students, Ranken alumni, graduates from other colleges with appropriate technical backgrounds and/or experienced technical workers can all enter the BSAM degree program with as little as 24 technical credit hours.

Applications for admission through transfer credit will be evaluated on a case-by-case basis. Letters of recommendation from past faculty or employers, providing evidence of the prospective student’s work ethic may also be required.

Students may transfer courses into the program. Official transcripts will be required for evaluation.

Benefits of Ranken’s BSAM Program
» A bachelor’s degree can help career advancement, salary potential and provide more job opportunities
» Online courses offered for flexibility
» The program is based on a technical education with the opportunity to gain a business background
» All instructors are subject matter experts and business professionals in their chosen field, prepared to teach with industry examples
» Ranken is fully accredited by the Higher Learning Commission and is a member of the North Central Association of Colleges and Schools
Your experience and industry knowledge could be applicable for college credit!

The Council for Adult and Experiential Learning (CAEL) studies show that Prior Learning Assessment (PLA) students have better academic graduation rates and typically shorten the time required to earn a degree. On average, PLA students earn more course credits than non-PLA students. Just think, you can help advance or change your career by utilizing your experience!

» Possible Assessment Approaches
- Individualized assessments (portfolio based)
- College transfer credit
- Evaluated non-college programs (American Council on Education, corporate training or military training)

The Prior Learning Assessment (PLA) process evaluates the learning a person acquires through life such as: work experience, employer training programs, community service, travel and military training. It is geared to assist in granting college credit, certification or advanced standing toward further education and training.

Get College Credit for Your Real-World Experience

For more information on the BSAM program, contact (855) RANKENW or wentzvilleadmissions@ranken.edu.